

Health Educators!

You are invited to participate in the YouthViews study evaluating the Stanford Tobacco Prevention Toolkit!

Incentives available for participating schools and students!

This study uses student surveys to compare the effects of teaching students a vape prevention curriculum from the **Stanford Tobacco Prevention Toolkit (TPT)** with teaching students using **other** curriculums.

All participating schools will receive training in use of the Stanford vaping prevention curriculum.

Activities

- Teach a **new version** of the tobacco prevention curriculum (likely 5 sessions) or conduct your existing tobacco ed curriculum while being willing to teach the Stanford TPT the following semester (Stanford will randomize you to one or the other group)
- Students will complete 2 short in-class surveys
- Educators will complete a short implementation survey
- A subset of students & teachers may participate in short interviews about the Stanford TPT curriculum

Incentives

- **\$10 incentive gift card** for each survey for participating students
- **\$1000** for participating schools in year 1, and **\$500/year** after
- Participating schools become a **certified partner** of the Stanford Tobacco Prevention Toolkit

Eligibility

- You teach health education to **middle or high school students**
- Willing to use the curriculum now or later



To participate, please call or email a study team member:

David Cash
Study Coordinator
david.cash@stanford.edu
415-250-7054

Bonnie Halpern-Felsher, Ph.D.
Professor of Pediatrics &
Principal Investigator
bonnieh@stanford.edu